



# LBC TENNIS NEWSLETTER

May 2020

Volume 2, Edition 1

## ONE YEAR LATER:



### ENTERING SUMMER 2020 IN NEW TERRITORY

Last year at this time we were experiencing unprecedented growth in new members after unveiling the results of LBC's strategic planning process. We had added the first beginner-level ALTA women's team in about 10 years and launched monthly "introductory" activities to attract a higher share of our members to the tennis courts.

Last year's momentum could not stop The Unpredictable in 2020, but has served to counter it. An item below discusses the Club's remarkable court usage during these abnormal times.

Three mixed-doubles teams have registered for summer ALTA. An LBC-only senior women (45+) team will follow the ALTA schedule but will play matches only with other LBC players.

There remain a few unknowns, but the current ALTA calendar lists the season as follows:

-  Senior Women (45+): June 18 - July 30
-  Mixed Doubles: June 20 - August 1

ALTA is navigating these uncertain times and will keep its membership apprised of changes.

The May edition of ALTA *Net News* acknowledged that players may come back gradually, and offered guidance on who should and shouldn't return to play at this time. Read [Hitting the Courts — A Safe Return to Tennis](#). ALTA also emailed its COVID-19 guidelines and recommendations to members. USTA player safety tips can be found [here](#).

#### Coronavirus Notes from the Tennis Committee

*The Board will be requesting a waiver of liability for using all Club facilities from all member households relating to risks associated with coronavirus exposure. More information will be forthcoming.*

*The policy for tennis court use remains having no more than four players on a court in order to ensure a safe distance.*



#### Junior Summer Schedule is Set

Courtney Allen will lead our Junior Tennis Program, resembling our traditional summer camp and with more weeks available. Participation will be limited to 14 spots per time slot/age group in order to maintain physical distancing (no more than 4 players per court, including coaches). Lessons will run Monday through Thursday mornings for 4 weeks in June and 4 weeks in July. See the LBC website, [Tennis Instruction](#), for details. The LBC waiver will be required for participation. Please sign up early to assure participation by contacting Courtney at [CourtKnee1@bellsouth.net](mailto:CourtKnee1@bellsouth.net).

## Data Show LBC Tennis Courts a Welcome Outdoor Haven

ReserveMyCourt data show that LBC members took the opportunity to trade family tennis for league competition during the last 2½ months. March and April activity is traditionally dominated by ALTA matches and practices. In 2019, our ALTA numbers were even higher than previous years. So one might expect court usage to have dropped with “corona-cancelled” league play. Not so.

This year, our numbers blew away spring 2019. Many of the most regular reservations were by members and their children who hadn’t used courts before last year. With people working from home, courts were reserved almost all of the time, except noon to 3:00. However, we can’t know if player volume (net) increased, since cancelled practices and drill sessions would have normally accommodated more players per court. Instruction activity waned however, with the biggest impact on large junior groups.

2019 to 2020 court reservation growth:

- 🟢 March +210%
- 🟢 April +145%
- 🟢 May +192% (through May 20)



### Special Thanks from the Flor Family for “Sharing the Love”



May 19th marked the one-year anniversary of the amazing fundraiser so exhaustively and lovingly prepared by dedicated tennis friends for our Carrie so that she would be able to receive her lifesaving daily medications and continue her path to a great future.

We wanted to give you an update, along with our profound and forever thanks, for everything you all did to make the fundraiser a massive success. The \$10,000 raised by LBC put her over the edge from fear into a place of calm. Wow.

Carrie, at 46, is a healthy, vibrant and successful young lady. After her recuperation, she was fortunate enough to be hired back by a former employer in her career of IT Recruiting. She jumped back in with both feet with a new focus and is the top performer in her company today, still working after about 75% of the workforce was furloughed by the virus. Medically, she is right on target, keeping her “levels” at just the right spot! She's what we might call in tennis “a steady player” and her doctors are very happy with her progress.

Your combined dedication to the cause gave us back our daughter. How can we say enough “thanks”?? Impossible.

Gratefully,

Jeannine & Bob Flor



Carrie, Jeannine and Bob Flor with Dude the pup enjoying the lake.